

# **ERG/BRG Unity Summit**

## Rev Up Your Diversity, Equity & Inclusion Initiative

This Summit is designed to synchronize the efforts of Employee Resource Groups (ERGs) towards a unified direction, fostering an environment of collaboration and shared purpose. A sample agenda is available; agendas are co-created in advance of the Summit.

ERG Unity Summit aims to bridge gaps, align strategies, and ensure that all ERGs are "rowing in the same direction." This is critical in enhancing the effectiveness of diversity, equity, and inclusion (DEI) efforts, making sure that they are not only felt within the ERGs but also resonate throughout the entire organization. By bringing together the key players involved in DEI—from those who lead these initiatives to those who sponsor and support them—the summit offers a unique opportunity to build a cohesive strategy that moves everyone forward together.

Recognizing the diverse needs and geographical spread of participants, the ERG Unity Summit is offered in both in-person and hybrid formats.

The ERG Unity Summit is more than just a workshop; it is a commitment to transforming how ERGs operate and collaborate. It's an essential step for any organization looking to strengthen their DEI efforts, align their teams, and create a more inclusive culture where every voice is heard and valued. By the end of the session, participants will leave with a clear understanding of how to align their ERG strategies with organizational goals, ensuring that their efforts contribute to a more inclusive, equitable, and dynamic workplace.

#### Who it is for:

This summit is specifically tailored for middle managers, ERG leads, executive sponsors, and DEI team members who are instrumental in steering the culture and inclusivity initiatives within their organizations.

#### Included:

Additional leave behind materials TBD

**Length:** 1 ½ - 2 days

### **About CADIA**

CADIA is a learning and advisory organization focused on diversity equity and inclusion. Its mission is to double the number of diverse leaders in the automotive industry by 2030. CADIA is championing diverse talent, driving systemic change, and supporting leadership commitment. For more information: info@cadia.org