



Advancing Talent Through Diversity, Equity and Inclusion



The next event is on Nov. 10, 12:00 p.m. – 1:30 p.m. ET. For more information, contact tammy@tecklenburgadvisors.com. Register at: automotivediversity.org/events

Tecklenburg Advisors and the Center for Automotive Diversity, Inclusion and Advancement (CADIA) collaborate to provide programs to advance talent in a diverse, equitable and inclusive way in the auto care industry.

Founded in 2017 by CEO, Cheryl Thompson, CADIA is a mission-driven organization. Through workshops, roundtable series, advisory services, educational academies, certification programs, events and more, CADIA drives change and provides its members with best practices and trends on talent system redesign, equity, inclusion and employee engagement.

As a visionary leader in the auto care industry for over 25 years, Tammy Tecklenburg, principal, Tecklenburg Advisors — and former Women in Auto Care president as well as 2021 aftermarketNews Women at the Wheel honoree — has been a champion for diversity, equity and inclusion throughout her career at Fortune 100-500 companies, start-ups and various boards.

"I'm thrilled to partner with CADIA to provide my expansive network in the auto care industry a forum to share best practices in promoting diversity, equity and inclusion," said Tecklenburg. "It's inspiring and encouraging to see organizations at all levels on their DEI journey joining us in this mission to accelerate the pace of change."

"Companies that work toward creating truly inclusive cultures will naturally experience more employee engagement and will be able pull from a greater talent pool of individuals eager to work for an organization that celebrates their differences and is eager to harness the diversity of thought that this brings," said Thompson.

CADIA and Tecklenburg Advisors co-host a monthly Auto Care Industry DEI Roundtable with support from Chair Lani Glancy, vice president, Talent Development, DEI and Communications, AutoZone. This member-based forum for the open exchange of information and best practices for diversity, equity and inclusion for DEI champions is designed for organizations in the auto care industry, including aftermarket manufacturers, distributors, vehicle parts and components retailers and related services, maintenance and repairs on every class of vehicle on the road. A peer learning community and sharing best-in-class practices are part of the experience.