



ERG Leader Academy – 10-Week Outline

Week	Theme	Core Focus
Week 1	Kickoff & Connections	Community building, course expectations, top ERG challenges
Week 2	Building a Strong Foundation	Mission, charter, governance and structure
Week 3	Securing Leadership Support & Sponsorship	Engaging execs, middle managers, and influencers
Week 4	Resource Planning	Budgeting, volunteer coordination, time & tool management
Week 5	Driving Engagement & Accessibility	Inclusive communication, frontline access, hybrid reach
Week 6	Measuring Success & Impact	KPIs, storytelling, data and reporting
Week 7	Navigating Turnover & Succession	Leadership development, continuity planning
Week 8	Preventing Burnout & Leading in Uncertainty	Shared leadership, healthy boundaries, strategic clarity during change
Week 9	Event Excellence	Planning, promotion, execution, and evaluation
Week 10	Inclusive Leadership & Strategic Messaging	Cross-ERG collaboration, allyship, and messaging with impact

Strategic AI Boosts: Each session includes an advanced AI prompt designed to help ERG leaders save time, increase engagement, and communicate business value.